



## MGS04 Epsom & Ewell Arts Sponsorship & Advertising

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# MGS04 Epsom & Ewell Arts Sponsorship



MGS04 Epsom & Ewell Arts is the local multi-arts charity putting the creative arts at the centre of our community;

- Inspiring creativity
- Commissioning new work
- Engaging diverse audiences
- Bringing people together
- Reaching out to all age groups

## Discover MGS04 Epsom & Ewell Arts Festival 2 – 8 July 2018

Celebrating the 400-year anniversary of the discovery of Epsom Salts through music, theatre, dance, literature, circus and visual arts.

With live performances, workshops, talks, exhibitions and extraordinary events, the borough will be transformed into a creative hub.

New commissioned projects led by innovative young artists from across the UK will allow everyone in Epsom & Ewell to experience some unique special moments.

Some events are free and others ticketed.

MGS04 Epsom & Ewell Arts is a registered charity no. 1166041. The name MGS04 is inspired by the chemical formula for Epsom Salts (magnesium sulphate).

## 2018 sponsors of MGS04 Epsom & Ewell Arts receive the following benefits:

- Your logo/name on home page of the MGS04 website for the whole year
- Your logo/name on pop-up banners at every MGS04 event held in 2018
- Full page advert in the festival programme (8,000 printed + digital distribution)
- Sponsorship acknowledgement on social media
- Invitation to the festival launch event in May
- 4 tickets to selected festival events
- MGS04 Festival posters
- MGS04 'Supporter' gif for your website
- The feel-good factor for donating to a great cause

**MGS04 Sponsorship packages available from £1,000 upwards. Please contact us for further details.**



# MGS04 Festival Programme Advertising

## Advertise in the Festival Programme

- High-quality A5 programme (36 pages)
- 8,000 print-run
- 10 week display and distribution period (May to July 2018)
- Digital edition available all year
- Local and regional distribution
- Local distribution sites include:
  - Epsom & Ewell Council Buildings
  - Epsom & Ewell Libraries
  - Epsom Playhouse
  - Epsom Square
  - Schools
  - University for the Creative Arts
  - NESCOL
  - Leisure Centres
  - The Ashley Centre
  - Shops and cafes

To book, please email:  
[media@mgso4festival.org](mailto:media@mgso4festival.org)  
or contact us through Facebook  
[@mgso4festival](https://www.facebook.com/mgso4festival)



**Full-page (only available to sponsors)** H 190mm x W 128mm

**Half-page £350** H 94mm x W 128mm

**Quarter page £180** H 94mm x W 63mm

**NB. ALL ADS WILL BE SET WITH A WHITE BORDER (No bleed on any advert sizes).**

**Booking deadline: 19th April. Artwork to be supplied by 23rd April 2018**

**Terms and conditions:** 1) All text, fonts and images will be embedded and the advert will be supplied at a high res PDF at 300dpi via email or disc by 23.04.18. 2) Payment is due on receipt of invoice. All cheques/ BACS payments to MGS04 Epsom & Ewell Arts Festival. Metro Bank, Sort code 23-05-80 Account Number 17635603. 3) No cancellations once signed agreement has been received and/or payment made. 4) Due to variances in the print process we cannot guarantee to match colours exactly. 5) We reserve the right to reject any advertising copy, this shall not be deemed in breach of contract but will require the advertiser or its agents to supply liability for any loss or damage caused by error or inaccuracy in the printing of omissions or any advertising. 6) MGS04 owns the copyright on all advertisements written or designed by us or our agents.





# MGS04 How to supply adverts

**We can only accept complete copy that is supplied as a print-ready PDF, high-resolution JPEG or TIF, or an EPS.**

Make sure that your file is supplied at the correct size for your booking (see opposite) and that all images are at least 300dpi and CMYK (not RGB). Keep all live material at least 3mm from the trim. All transparency must be flattened at high resolution and there must be no spot colours. All fonts must be embedded or outlined.

We cannot accept Word, Powerpoint, Publisher, Corel Draw, Quark or InDesign as complete copy. If you are intending to supply your advert in any of these formats, please contact us in advance. If the complete artwork supplied does not match our specifications, we reserve the right to manipulate or reset the advert to fit the correct specification.

For further information contact **Excell Design & Marketing** on **01273 964065** or via email **studio@excelldesign.co.uk**

## Checklist

Use the checklist below to make sure that your complete-copy advert matches our specifications.

- Is the advert one of these formats:
  - PDF
  - JPEG
  - TIFF
  - EPS
- Dimensions are correct
- All images are CMYK
- All images are 300dpi or more
- All fonts are embedded or outlined
- Any transparency is flattened at high resolution.

**Please send your completed advert to [studio@excelldesign.co.uk](mailto:studio@excelldesign.co.uk) marked with MGS04 + your company name in the email title.**

